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## August 9, 2004

## A Day of Memories at Syracuse's WOLF

\*Plenty of top-40 stations around the country have held reunions of former staffers, but we think it's a pretty good bet that few have been as well attended as Saturday's homecoming at WOLF (1490) in Syracuse, **NEW YORK**.



Scenes from a reunion

It's not every 1000-watt graveyarder AM signal (250 watts, back in the day!) that draws back staffers from as far back as the day the station signed on in 1940 (like former sports director Red Parton, seen at right in the photo at left) - and it's certainly not every small AM station that draws back staffers who worked for just a few months in the summer of 1978 (like CBS Radio News correspondent Peter King, in the yellow shirt, who came all the way from his home base in Orlando, Florida for the reunion.)

But then, not every little station like WOLF has historical caretakers like Bob Mitchell and Lee Goodman, whose wolf1490.net site chronicles the history of WOLF from the beginning all the way to its current

incarnation as part of a four-station Radio Disney simulcast in Central New York. Bob and Lee were planning this reunion for months, and it showed, not only in the former staffers who packed the little WOLF building on Saturday morning but also in the huge collection of WOLF photos, T-shirts, surveys, banners and whatnot that covered the walls of the restaurant where the reunion luncheon was held.

Nor, for that matter, do many stations this size have an alumni roster that includes names like Dick Clark (who worked at WOLF while he was a student at Syracuse University), Marv Albert, CBS network announcer Wendell "Windy" Craig, Chicago legend Fred Winston, Detroit morning legend Dick Purtan, Boston radio legend Dale Dorman, WCBS-FM afternoon guy Bob Shannon (who was still Don Bombard in his WOLF days), and the list goes on and on.

Clark sent recorded greetings, and many other former WOLF'ers showed up in person - not just Craig and Bombard but also some other names familiar around NERW-land, like WBZ (1030 Boston) anchor Bob McMahon (who was at WOLF in



Rick Gary, Craig Fox and Ron Bee (I to r)

1972-73), WWSW (94.5 Pittsburgh) afternoon jock Mike Frazer and Clancy-Mance Communications owner Dave Mance. And plenty of ex-WOLF staffers who stuck around the Syracuse market showed up as well, including WSTM (Channel 3) sports anchor Joe Zone, WYYY (94.5) morning team Rick Gary and PD Kathy Rowe and WBBS (B104.7) morning guy Ron Bee. (We've still just scratched the surface of the guest list!)

Rick and Ron co-hosted the three-hour reunion show on WOLF, and we should point out here that the show was made possible by current WOLF owner Craig Fox, who graciously opened up the station's building on West Kirkpatrick Street ("it hasn't changed a bit," commented many attendees) and its airwaves for the event.

A good time was had by all - and we suspect there will soon be lots of new pictures and stories at wolf1490.net, too!